



News From MAIENstreet

A Neighborhood Newsletter From Councilman Brian Maienschein



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Maienschein Family Welcomes Baby Girl!

I am thrilled to announce the birth of my second daughter, Brenna Kelly Maienschein. Born Tuesday, November 23, 2004, at Scripps Memorial Hospital in La Jolla, Brenna weighed 8 pounds 10 ounces. My daughter Taylin, now 2 1/2, is really excited to be a big sister!



Pictured at left, Councilmember Brian Maienschein, his wife Janna, and daughter, Taylin, welcome the newest addition to their family, Brenna Kelly Maienschein.

Maienschein Sworn-In for Second Term

As I begin my second term in office, I would like to thank you for supporting me and allowing me to serve as your Councilmember for another four years. I look forward to working on projects that will improve our quality of life and help the City operate more efficiently. Although it seems as if the news from City Hall grows more grave each day, I am confident that we can work together to solve the problems facing the City in the year ahead.

At the City's Inauguration Day ceremony on December 6, 2004, Councilmember Brian Maienschein was sworn-in by Sheriff Bill Kolender. The Councilmember's wife, daughters, parents and in-laws stood by him on stage.



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Maienschein Sponsors Public Safety Finance Day

On Friday, December 10, 2004 I kicked off Public Safety Finance Day, an event designed to give Scripps Ranch High School students access to resources needed to create a community budget for Police, Fire-Rescue and Lifeguard services.

The purpose of the activity was to give students practical insights into the challenges of allocating public safety dollars with a limited budget. There's nothing like real-world experience to prepare students for careers in accounting, financial management, community planning and other related fields.

The students who participated were part of the high school's Academy of Finance, a special program that introduces students to careers in the financial services industry through a combination of academic lessons and hands-on activities.

During Public Safety Finance Day, the students divided into teams to prepare a plan for funding public safety needs for residents of a make-believe community called Scripps Shores. Students interviewed public safety personnel, inspected equipment and analyzed data. Their task was to develop a budget that included start-up costs and operating expenses for one year. At the end of the activity, the teams took turns presenting their plans.

To help complete the task, public safety personnel staffed a vehicle and equipment display, which included two helicopters, fire engines, an ambulance, a motorcycle, a patrol car and K9 vehicle.

The event was set up on the grounds of Scripps Ranch Community Park at 11454 Blue Cypress Drive.



Councilmember Maienschein with members of the Scripps Ranch High School Academy of Finance and staff of the Fire-Rescue Department. From left to right: Mark Paul, Rescue Medic Steve Vandewalle, Daniel Tran, Jason Swavelle, Crew Chief Tom Stephenson, Dylan Tarango, Councilmember Maienschein, Kyle Coffey and Pilot Eric Connell.

Maienschein Supports Asian Business Association Auction



To further my goals of supporting teen programs such as Teen Court and the San Diego Youth Commission, I'm proud to have recently participated in the Asian Business Association Annual Dinner Celebrity Auction.

The auctions raised over \$11,000 for the ABA's Scholarship Foundation. I was also one of the judges for the scholarship essays and had the privilege of reviewing numerous outstanding essays from high school students in District 5.

The \$2,000 scholarships annually award local high school and college students with money to defray the costs of tuition and books. Organizations that assist our youth must be continually supported. If we want our teens to succeed, we must provide them every opportunity to do so.

City Offers Free Tree Recycling

I am pleased to support the City's 31st Annual Christmas Tree Recycling Program sponsored by the Environmental Services Department. Clean trees can be dropped off free of charge at 18 locations throughout the City until January 24, 2005. There are two drop-off locations in District 5: the Rancho Bernardo Recreation Center, 18448 West Bernardo Drive, and Scripps Ranch Recreation Center, 11454 Blue Cypress Drive. Both locations will be staffed during daylight hours.

If you receive curbside yard waste recycling collection at your home, you also have the option of placing your tree next to the collection container on your regular pick-up day.

The Recycling program is available to all City residents. Trees brought in from commercial sites or as fundraising projects will not be accepted at the drop-off locations, but can be dropped off for free at the greenery at Miramar Landfill.

For a complete list of drop-off locations, go to the City's web site, www.sandiego.gov, or call the Recycling Hotline at (858) 694-7000. I encourage you to take advantage of this convenient service. The trees will be recycled into high quality mulch and compost, which is available throughout the year at the Miramar Greenery. Self-loaded mulch is free. Last year, this program helped divert approximately 874 tons of holiday trees from the Miramar Landfill.



Maienschein Leads Effort to Complete Landscaping Project

I am pleased to announce the completion of a landscaping project along the sound wall at the intersection of Rancho Bernardo Road and West Bernardo Drive, near the Westwood Club. The \$80,000 project consists of native plants and shrubs that require minimal water and maintenance.

The installation of the landscaping was the second phase of an improvement project at this intersection. The first phase included construction of the sound wall. I am especially pleased to see the landscaping in place. For months, my office worked on a way to provide irrigation to the site.

To complete this project, I worked with City staff and representatives from the Westwood neighborhood. Since no water line existed at the site, we had to figure out how to irrigate the plants. My office had originally negotiated a plan in which the City would provide the landscaping and nearby residents would provide a temporary water source. When that plan fell through, we looked at installing a permanent irrigation system. However, this installation was prohibited since voters turned down a measure to include the intersection in Rancho Bernardo's Maintenance Assessment District. In the end, we chose to install the landscaping to coincide with the rainy season. In addition, hand-watering will be done as needed.

Despite the lengthy process and delays, I am very pleased to have helped bring additional greenery to the Rancho Bernardo area.



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<http://www.sandiego.gov/city-council/district-5>

From my website, you can sign up to receive **e-News from MAIENstreet** every month via e-mail. Or, to be added to the e-mail distribution list, contact my office at (619) 236-6655 or send an e-mail to bmaienschein@sandiego.gov.

It's a pleasure to serve you on the San Diego City Council!